



Get the right number first

Remember, added numerals and other changes in more than 325,000 San Francisco and East Bay telephone numbers went into effect August 10, 1947.

If you don't use the cor-

rect complete new numbers, your calls cannot be completed...or they'll be delayed.

Please use your new Telephone Directory...discard all old directories.

Thank you!

The Pacific Telephone and Telegraph Company



WHEN IN DOUBT..



please look it up!

Now all San Francisco and East Bay Central Office names contain a numeral...for example, MArket 1-1999. Use your new Telephone Directory which became effective on the date the numbers changed...August 10, 1947.

The Pacific Telephone and Telegraph Company

